Nicholas Clinton

Graphic Designer.

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Professional Summary

Graphic designer specializing in brand identity, business development proposals, and print and digital communications. Experienced in implementing visual identity systems and collaborating with firm leadership on presentations, publications, and marketing materials.

Professional Experience

Self-Employed — Milford, CT — 03/2026 – Present

Freelance Graphic Designer

- Design print and digital materials that support clients' brand identities.

Pickard Chilton — New Haven, CT — 01/2025 – 03/2026 (1 yr 3 mos)

Graphic Designer

- Designed marketing materials and presentations with principals and associate principals, translating creative direction into consistent brand communications.
- Built new pages for the firm's website on a specialized publishing platform, aligning content and design with brand standards.
- Helped relaunch the firm's marketing platform, coordinating with an outside vendor to customize it for the firm's needs.

Pelli Clarke & Partners — New Haven, CT — 01/2017 – 10/2024 (7 yrs 10 mos)

Senior Graphic Designer

- Led implementation of the firm's visual identity rebrand across templates, website development, and social media.
- Led proposal design for competitive international projects, including successful pursuits.
- Collaborated with Pentagram on the Salesforce Transit Center grand opening symposium.
- Supported production of the firm's monograph issue of Architecture and Urbanism (a+u) and designed exhibition materials for the Society for College and University Planning (SCUP).
- Trained new team members on brand standards and participated in hiring interviews.
- Managed local and national print vendors and coordinated production of branded materials.

Graphic Designer

- Designed business development materials, event graphics, publications, and print collateral.
- Built presentation templates for use across the firm and coordinated office stationery.

New Britain Museum of American Art — New Britain, CT — 08/2015 – 07/2016 (1 yr)

Marketing Graphic Designer

- Designed brochures, web banners, and email campaigns for donations and membership.
- Led long-range planning of email and social media graphics and supported website updates.

Graphic Design Intern

- Supported the creative team with print collateral and digital marketing assets.

Education

BA, Graphic/Information Design – Central Connecticut State University 2016

Skills

Design: Brand Identity, Visual Identity Systems, RFP/RFQ Proposals, Presentation Design, Editorial Design, Print Production, Exhibition Graphics, Social Media Graphics, Email Campaigns

Software: Adobe InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects, Premiere Pro; Microsoft PowerPoint, Word, Microsoft 365